

Paris, 6 June 2018

## **Eurazeo PME is set to become the new majority shareholder of 2RH Group (Shark, Bering, Segura and Cairn brands), one of Europe's leading suppliers of protective motorcycle and outdoor sports equipment.**

Eurazeo PME announces the signing of an acquisition agreement, under the terms of which it will become the new reference shareholder of 2RH group, alongside management and Naxicap Partners.

The goal shared by Eurazeo PME and its senior management is to step up the company's growth trajectory by strengthening its leading position in France and Europe, in particular thanks to external growth operations. Eurazeo PME will thus take over from Naxicap Partners, the majority shareholder since July 2015. The operation is due to be completed in July 2018.

Founded in 2008 out of the Shark brand, the 2RH group designs and manufactures protective motorcycle and winter sports equipment. In line with the company's innovative strategy and spirit, the equipment meets the highest standards in terms of performance and safety. 2RH has a workforce of over 600 and has three production sites in France and abroad (Portugal, Thailand). The group currently generates over half of its sales outside France, principally in Europe, the world's No. 1 market, where it is one of the industry's leaders.

With a turnover of €100 million in 2017 and an organic growth of more than 10% per year since 2011, the group has already made two acquisitions – Trophy (Bering, Segura) in 2011 and Marlybag (Cairn) in 2016, enabling it to diversify its offering while reinforcing its distribution networks.

Eurazeo PME is keen to support 2RH's management, led by Patrick François, its Chairman & CEO, in consolidating its leading position in the motorbike protective equipment sector, but also in the sports sector, through both organic growth and acquisitions. Eurazeo PME will be placing its international business network – with its offices, notably in the United States and Brazil – and its corporate expertise (digital, CSR, etc.) at the disposal of the group's operational excellence strategy.

**Erwann Le Ligné, Managing Director – Member of the Eurazeo PME Executive Board:** *"We are very enthusiastic about the management team and the quality of growth of a group with solid fundamentals. Eurazeo PME wishes to lend its support to the 2RH Group in its ambition to double in size over the next five years by supporting innovation and stepping up international development, notably through external growth operations."*

**Patrick François, Chairman & CEO of 2RH Group:** *“We are delighted by the prospect of Eurazeo PME, a long-standing shareholder, accompanying us in stepping up our development. The presence of a professional investor such as Eurazeo PME at our side gives us the confidence to envisage new external European, and even global, growth opportunities.”*

**Angèle Faugier, Member of the Executive Board – Naxicap Partners:** *“We are delighted to be able to continue the journey alongside senior management and to accompany Eurazeo PME in this new, highly ambitious development phase. After doubling in size between 2015 and 2018, we were keen to lend our support to this next stage, which, furthermore, we shall be doing alongside a new majority shareholder – Eurazeo PME.”*

## About Eurazeo PME

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Eurazeo PME is an investment firm and subsidiary of Eurazeo dedicated to majority investments in French SMEs with a value of less than €200 million. Eurazeo PME acts as a long-term professional shareholder, providing its portfolio companies with all the financial, organisational, and human resources they need for a sustained transformation, and guides them in creating sustained and, thus, responsible growth. This commitment is formalised and deployed through a CSR (Corporate Social Responsibility) policy.

In 2017 Eurazeo PME generated consolidated a net income of €1.1 billion and supports the development of Dessange International, Léon de Bruxelles, Péters Surgical, Vignal Lighting Group, Redspher, MK Direct Group, Orolia, Odealim, Smile and In'Tech Medical, which are solidly positioned on their markets and led by experienced management teams.

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