

## EURAZEO INVESTS IN EDUCATION AND COMBATS ACADEMIC FAILURE IN FRANCE

### FIRST TWO INITIATIVES WITH “AGIR POUR L’ECOLE” AND “APPRENTIS D’AUTEUIL”

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At the start of the new 2015-2016 school year, Eurazeo launched its sponsorship program focusing on education and backed two projects aiming to combat academic failure. In joining the recognized associations “Agir pour l’école” and “Apprentis d’Auteuil”, Eurazeo tackles academic difficulties at the most critical times on two fronts: upstream, learning to read, and downstream, early school leaving.

With “Agir pour l’école”, this involves striking at the root of the problem by creating conditions favorable to the development of basic reading skills. With “Apprentis d’Auteuil”, the problem of school drop-outs and the need for professional training to enter the labor market are addressed.

The work of Eurazeo’s team with these associations has produced specific projects, founded jointly with teaching professionals. These initiatives were selected mainly because they can be regularly assessed and monitored in terms of performance. Both these programs also have a large-scale impact on transforming Society, especially when contemplating their extension to other institutions besides those currently involved.

**Virginie Morgon, Eurazeo Deputy CEO, declared:** “We are convinced that education plays a key role in economic development and that it is a true driver of growth and competitiveness. Accordingly, these two partnerships are totally consistent with Eurazeo’s DNA and enterprise culture. In addition to the financial investment, we are eager to contribute our business expertise in collaborative working and project monitoring.”

**Sophie Flak, Eurazeo CSR Director, added:** “We take great pride in joining the “Agir pour l’Ecole” initiative, whose effective methods, combined with digital technology, appealed to us and should develop reading education. We are also pleased to have jointly set up an innovative project with Apprentis d’Auteuil in order to combat early school leaving.”

- In cooperation with the French National Education Ministry, **Agir pour l’école** rolls out 3-year programs in French priority education areas to ensure the development of basic reading skills. The association assists volunteer teachers in adapting to the level of each student and enables them to spend more time working in small groups with students experiencing difficulties and giving them individual attention; while the rest of the class works independently, mainly using digital tools. Eurazeo is involved in a program dedicated to developing an iPad application and supplying tablet computers to 10 classes in a Parisian school. There are plans to extend this program to other classes and geographical areas in the years to come.

- **Apprentis d'Auteuil** is a “second-chance” foundation welcoming students who have dropped out of school and has 300 institutions throughout France. Based on the observation that certain young people did not receive sufficient help with studies after school, the decision was made to set up an innovative program to assist with homework by offering extra tuition. This program will take the form of a “semi-boarding school” proposed, initially, to around fifty students of the same level, organized into small groups three evenings a week. At the same time, around ten unaccompanied foreign minors will be offered lessons in French as a foreign language.  
A meal may also be offered to certain students after class.

Eurazeo will finance these projects in the amount of €600,000 over 3 years.

#### ■ About Eurazeo

With a diversified portfolio of more than 5 billion euros in assets, Eurazeo is one of the leading listed investment companies in Europe. Its purpose and mission is to identify, accelerate and enhance the transformation potential of the companies in which it invests. The Company covers most private equity segments through its four business divisions – Eurazeo Capital, Eurazeo Croissance, Eurazeo PME and Eurazeo Patrimoine. Its solid institutional and family shareholder base, robust financial structure free of structural debt, and flexible investment horizon enable Eurazeo to support its companies over the long term. Eurazeo is notably either a majority or key shareholder in AccorHotels, ANF Immobilier, Asmodee, Desigual, Elis, Europcar, Foncia, InVivo NSA, Moncler, and smaller companies such as IES Synergy, Prêt d'Union, Vestiaire Collective and the Eurazeo PME investments.

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