

PRESS RELEASE



EURAZEO ANNOUNCES THE APPOINTMENT OF JILL GRANOFF, CEO OF EURAZEO BRANDS, AS A MEMBER OF THE EXECUTIVE COMMITTEE

Paris, 23 July 2020

Eurazeo, a leading global investment company listed in Europe, announces the appointment of Jill Granoff, CEO of Eurazeo Brands, as a member of Eurazeo's Executive Committee. Jill is an accomplished executive leader with over 25 years' experience building brands in the retail, beauty and fashion industries. She joined Eurazeo in 2017 to launch Eurazeo Brands, an \$800 million investment division focused on identifying and partnering with differentiated consumer brands with global growth potential.

Eurazeo Brands has invested \$260 million to date in five companies across the Beauty, Fashion, Home, Lifestyle, and Food and Beverage categories. To grow the portfolio and drive value creation, Jill has formed an entrepreneurial team of 10 investment professionals between Eurazeo's New York and Paris offices. Under Jill's leadership, Eurazeo Brands aims to be the investment partner of choice for high-potential consumer brands in North America and Europe, combining permanent capital, proven brand-building capabilities, and an extensive global network to help visionary leaders accelerate their growth.

Virginie Morgon, CEO of Eurazeo, stated:

Jill is a great value to Eurazeo and our portfolio companies. She has done an amazing job over the last three years building the Eurazeo Brands team and investing in companies with strong DNA that have the potential to become iconic, global brands in the coming years. I am thrilled that she will be sharing her experience as a strategist and brand builder with the Eurazeo Executive Committee moving forward.

Jill Granoff added :

I am honored to join the Executive Committee and thank Virginie and the Executive Board for their confidence in me and my team. This appointment is a testament to the significant accomplishments we have achieved together. I am proud that Eurazeo Brands has become recognized as a thought partner, growth accelerator and value creator for aspirational, consumer-driven brands.

Prior to joining Eurazeo in May 2017, Jill Granoff was the Chief Executive Officer of Vince Holding Corp, where she successfully led an Initial Public Offering in November 2013, achieving a \$1 billion market capitalization. Previously, she served as Chief Executive Officer of Kellwood Company and Kenneth Cole Productions. Earlier in her career, she held executive positions at the Estée Lauder Companies, Victoria's Secret and Liz Claiborne, where she held global responsibility for Kate Spade, Juicy Couture and Lucky Brand.

Ms. Granoff currently serves on the Boards of Unibail-Rodamco-Westfield, Nest New York, and Bandier. She has also served on the Boards of Demandware (now Salesforce Commerce Cloud), Cosmetic Executive Women and the Fashion Institute of Technology. Ms. Granoff is a long-standing member of Fortune's Most Powerful Women and has received numerous awards and recognitions for her visionary leadership.

Ms. Granoff received her bachelor's degree, summa cum laude, Phi Beta Kappa, from Duke University, and her MBA from Columbia Business School, where she was awarded the Lawrence A. Wien fellowship for academic excellence.

About Eurazeo

- Eurazeo is a leading global investment company, with a diversified portfolio of €18,8 billion in assets under management, including €12,5 billion from third parties, invested in over 430 companies. With its considerable private equity, venture capital, real estate, private debt and fund of funds expertise, Eurazeo accompanies companies of all sizes, supporting their development through the commitment of its nearly 300 professionals and by offering deep sector expertise, a gateway to global markets, and a responsible and stable foothold for transformational growth. Its solid institutional and family shareholder base, robust financial structure free of structural debt, and flexible investment horizon enable Eurazeo to support its companies over the long term.
- Eurazeo has offices in Paris, New York, Sao Paulo, Seoul, Shanghai, London, Luxembourg, Frankfurt, Berlin and Madrid.
- Eurazeo is listed on Euronext Paris.
- ISIN : FR0000121121 - Bloomberg : RF FP - Reuters : EURA.PA

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