

SHANGHAI, OCTOBER 22, 2014

## FRENCH INVESTOR EURAZEO SHOWCASES EUROPEAN GROWTH COMPANIES IN SHANGHAI

Highlighting the unique blend of innovation, design, technology and lifestyle that distinguishes European businesses, French investment company Eurazeo celebrated the first anniversary of its Shanghai office today with a showcase event for a number of its portfolio companies.

Among the highlights of the event was a local partnership agreement announced by IES, the French company that supplies the official exclusive fast charging equipment for the world's first fully-electrical racing series Formula E. At the same time, another Eurazeo company - emerging global fashion brand Desigual -- staged a fashion exhibition, and French gaming Asmodee unveiled an interactive gaming program.

The three companies are all members of Eurazeo's €5 billion investment portfolio, which also includes renowned global companies such as Accor, Europear and Moncler as well as many smaller companies with ambitious long-term international developments.

Today's anniversary event, held in the Official Residence of the Consulate General of the Republic of France in Shanghai today, coincided with the 50<sup>th</sup> anniversary of the establishment of Sino-French diplomatic relations and was attended by the French Consul General in Shanghai, Emmanuel Lenain, as well as nearly one hundred Chinese and French leaders.

Patrick Sayer, CEO of Eurazeo, said: "Eurazeo opened its first Chinese office in Shanghai just one year ago and already we are seeing evidence of how our portfolio companies can pursue their transformation by forging diverse and in-depth collaboration agreements with local Chinese partners. The European economies are undergoing a transition period, but Eurazeo's companies are enjoying strong growth and I look forward with great confidence to seeing them continue their development in the Chinese market."

Virginie Morgon, Eurazeo's Deputy CEO, added: "Several of Eurazeo's portfolio companies like Accor and Moncler have already developed their businesses very successfully in China. For many of our younger companies also, China represents a real opportunity for growth. We are well aware of the importance of forging the right networks and partnerships for them to penetrate these new markets and so we are proud and excited to be taking nine of our growth companies to Chengdu for the Sino-French SME Forum which opens tomorrow."

## **About Eurazeo**

With a diversified portfolio of nearly 5 billion euros in assets, Eurazeo is one of the leading listed investment companies in Europe. Its purpose and mission is to identify, accelerate and enhance the transformation potential of the companies in which it invests. The Company covers most private equity segments through its four business divisions – Eurazeo Capital, Eurazeo Croissance, Eurazeo PME and Eurazeo Patrimoine. Its solid institutional and family shareholder base, sound financial position, lack of structural debt and flexible investment horizon enable Eurazeo to support its companies over the long term. Eurazeo is notably either a majority or key shareholder in Accor, ANF Immobilier, Asmodee, Desigual, Elis, Europcar, Foncia, Moncler, and smaller companies such as IES Synergy, Fonroche Energie and the Eurazeo PME investments.

Eurazeo is listed on NYSE Euronext Paris.

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Eurazeo financial timetable	November 13, 2014	2014 Q3 revenue
	March 17, 2015	2014 annual results

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