

PARIS, MAY 14, 2015

## EURAZEO COMPLETES THE SALE OF APPROXIMATELY ONE THIRD OF ITS STAKE IN MONCLER

Eurazeo, which has been supporting the Moncler group's development since first becoming a shareholder in October 2011, announces the sale by its subsidiary ECIP M of 19.5 million Moncler shares, representing approximately 7.8% of the share capital of Moncler for a total amount of approximately 340 million euros. This sale generated net proceeds of approximately 280 million euros for Eurazeo. The Offering will be settled on May 18, 2015.

As a result of the sale, ECIP M will own a 15.5% stake in Moncler and Eurazeo's economic interest will amount to 13% of capital. In agreement with the company, Eurazeo will retain its three mandates on the Board of Directors.

Virginie Morgon, Deputy CEO of Eurazeo, declared: "Moncler's unique positioning in its industry and its outstanding operational performance resulted in a strong valuation of its share price in recent weeks, which allowed us to sell around a third of our stake under very good conditions. We are convinced that Moncler still has strong potential to develop its network of stores and its product offering and for geographic expansion. We have full confidence that Remo Ruffini and his teams will continue its fantastic growth and we look forward to supporting them."

In line with market practice for similar transactions, ECIP M S.A. has also agreed to a lock-up on the shares held in Moncler as at the end of the transaction for a period of 90 days, subject to customary exceptions and waiver.

No communication and no information in respect of the sale by ECIP M of Moncler shares may be distributed to the public in any jurisdiction where a registration or approval is required. No steps have been or will be taken in any jurisdiction where such steps would be required. The offer or sale of the Moncler shares by ECIP M may be subject to specific legal or regulatory restrictions in certain jurisdictions. ECIP M and its shareholders and its affiliates take no responsibility for any violation of any such restrictions by any person.

This press release does not constitute an offer or a solicitation to sell or subscribe requiring a prospectus within the meaning of Directive 2003/71/EC of the European Parliament and Council dated 4 November 2003, as amended, in particular by Directive 2010/73/EU in the case where such directive was implemented into law in the member States of the European Economic Area (together, the Prospectus Directive).

This announcement does not, and shall not, in any circumstances constitute a public offering, nor an offer to sell or to subscribe, nor a solicitation to offer to purchase or to subscribe securities in any jurisdiction.

The offer and sale of the Moncler shares by ECIP M in France will be carried out through a private

placement to qualified investors, in accordance with article L.411-2 of the French Financial and Monetary Code and other applicable laws and regulations. There will be no public offering in France.

With respect to the member states of the European Economic Area, other than France, having implemented the Prospectus Directive into law, no action has been or will be taken in order to permit a public offer of the securities which would require the publication of a prospectus in one of such Member States. In Member States, this press release and any offer if made subsequently are directed exclusively at persons who are "qualified investors" and acting for their own account within the meaning of the Prospectus Directive and any relevant implementing measures in the relevant Member State.

In the United Kingdom, this press release is not an invitation nor an inducement to engage in investment activity for the purpose of Section 21 of the Financial Services and Markets Act 2000, as amended (FSMA). This press release is directed only at (i) persons outside the United Kingdom, (ii) investment professionals falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (the Order), (iii) persons referred to in Article 49(2) (a) to (d) of the Order (high net worth entities, nonregistered associations, etc.) and (iv) other persons to whom this document may be lawfully communicated (all persons listed in (i), (ii), (iii) and (iv) above being referred to as Relevant Persons). The securities of Moncler described herein are available only to, and any invitation, offer or agreement to subscribe, purchase or otherwise acquire such securities will be engaged in only with Relevant Persons. Any person who is not a Relevant Person must not act or rely on this document or any of its contents.

This press release does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States. Securities may not be offered or sold in the United States unless they are registered under the U.S. Securities Act of 1933, as amended (the "Securities Act"), or exempt from registration. The shares of Moncler have not been and are not being registered under the Securities Act and neither ECIP M nor any of its shareholders or its affiliates intend to register any portion of the proposed offering in the United States or to conduct a public offering of securities in the United States.

Any investment decision to buy shares in Moncler must be made solely on the basis of publicly available information regarding Moncler. Such information is not the responsibility of ECIP M, Lazard or Bank of America Merrill Lynch and has not been independently verified by ECIP M, Lazard or Bank of America Merrill Lynch.

Bank of America Merrill Lynch is acting for ECIP M and no one else in connection with the placing and will not be responsible to anyone other than ECIP M for providing the protections afforded to clients of Bank of America Merrill Lynch nor for providing advice in connection with the placing.

This press release may not be published, forwarded or distributed in the United States, Canada, Australia or Japan.

## ■ About Eurazeo

With a diversified portfolio of 5 billion euros in assets, Eurazeo is one of the leading listed investment companies in Europe. Its purpose and mission is to identify, accelerate and enhance the transformation potential of the companies in which it invests. The Company covers most private equity segments through its four business divisions – Eurazeo Capital, Eurazeo Croissance, Eurazeo PME and Eurazeo Patrimoine. Its solid institutional and family shareholder base, robust financial structure and lack of debt, and its flexible investment horizon enable Eurazeo to support its companies over the long term. Eurazeo is notably either a majority or key shareholder in Accor, ANF Immobilier, Asmodee, Desigual, Elis, Europear, Foncia, Moncler and also Fonroche Energie and IES Synergy through Eurazeo Croissance and Dessange International, Léon de Bruxelles and Colisée Patrimoine through Eurazeo PME.

Eurazeo Eurazeo is listed on NYSE Euronext Paris.

ISIN: FR0000121121 - Bloomberg: RF FP - Reuters: EURA.PA

Eurazeo financial timetable	May 13, 2015	Q1 2015 revenue	
	July 30, 2015	First-half 2015 results	
	November 12, 2015	Q3 2015 revenue	

CONTACTS EURAZEO	CONTACT PRESSE
Caroline Cohen Investor Relations ccohen@eurazeo.com Tél.: +33 (0)1 44 15 16 76  Sandra Cadiou Communications scadiou@eurazeo.com Tel: +33 (0)1 44 15 80 26	Charles Fleming charles.fleming@havasww.com Tel.: +33 (0)1 58 47 94 40 +33 (0)6 14 45 05 22  Marie Frocrain marie.frocrain@havasww.com Tel.: +33 (0)1 58 47 86 64 +33 (0)6 04 67 49 75

For more information, please visit the Group's website: www.eurazeo.com

Follow us on Twitter, Linkedin and YouTube