

PRE PRESS RELEASE

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EURAZEO ANNOUNCES THE SALE OF ASMODOEE AFTER A SUCCESSFUL TRANSFORMATION

Paris, October 23, 2018 – Eurazeo announced today the effective sale to PAI Partners of its investment in Asmodee, a leading international games publisher and distributor.

This deal perfectly reflects the in-depth transformation successfully completed in recent years by Stéphane Carville and his teams with Eurazeo's support. In four years, Asmodee's revenue has grown from €125 million to €442 million, representing an average annual growth rate of 37%, and is now generated 75% internationally. At the same time, publishing revenues increased to nearly two-thirds of games sales. The Group also completed 20 acquisitions, representing over €140 million in revenue.

The deal generating sales proceeds of €565 million for Eurazeo and its investor partners, including €426 million for Eurazeo, i.e., a return on the initial investment of nearly 4x and an Internal Rate of Return (IRR) of almost 35%.

About Eurazeo

- With a diversified portfolio of more than €17 billion in assets under management, including over €11 billion from third parties, Eurazeo is a leading global investment company with offices in Paris, Luxembourg, New York, Shanghai and Sao Paulo. Its purpose and mission is to identify, accelerate and enhance the transformation potential of the companies in which it invests. The firm covers most private equity segments through its five investment divisions – Eurazeo Capital, Eurazeo Croissance, Eurazeo PME, Eurazeo Patrimoine and Eurazeo Brands – and through three Idinvest business divisions: Venture Capital, Private Debt and Dedicated Portfolio & Funds. Its solid institutional and family shareholder base, robust financial structure free of structural debt, and flexible investment horizon enable Eurazeo to support its companies over the long term. As a global long-term shareholder, the firm offers deep sector expertise, a gateway to global markets, and a stable foothold for transformational growth to the companies it supports.
- Eurazeo is listed on Euronext Paris.
- ISIN: FR0000121121 - Bloomberg: RF FP - Reuters: EURA.PA

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